

# FACEBOOK

## PERFORMANCE REPORT

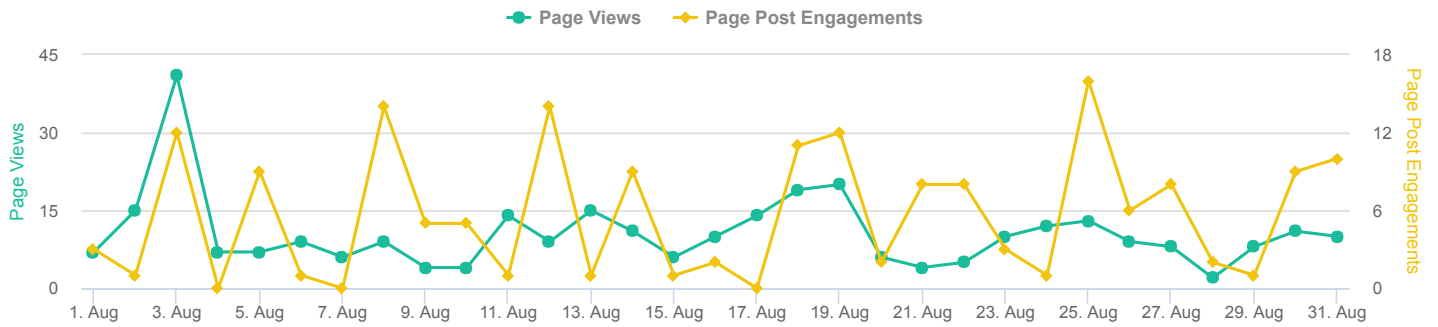
(Facebook Insights )



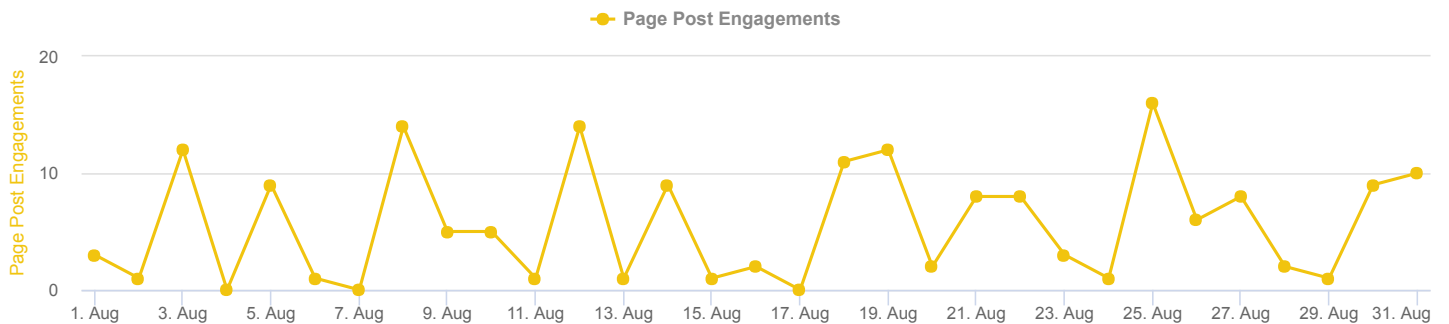
## Facebook Organic Posts Overview



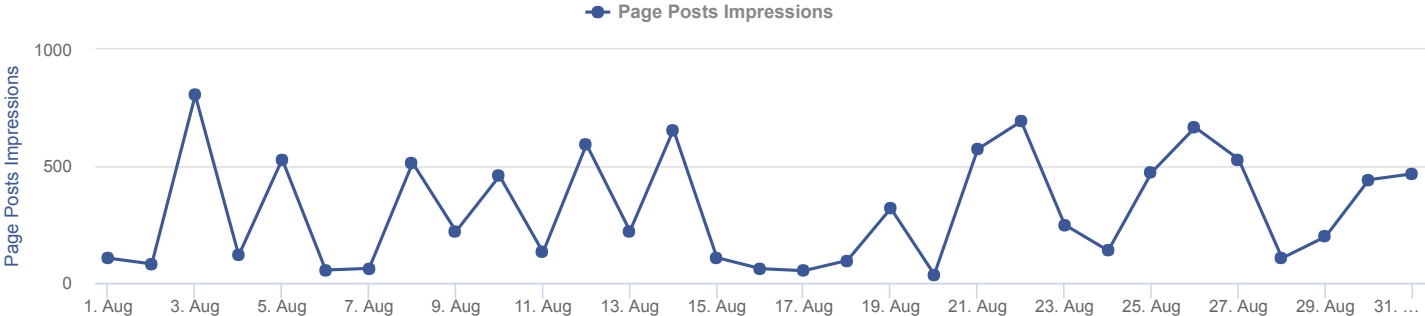
### Page Views Performance



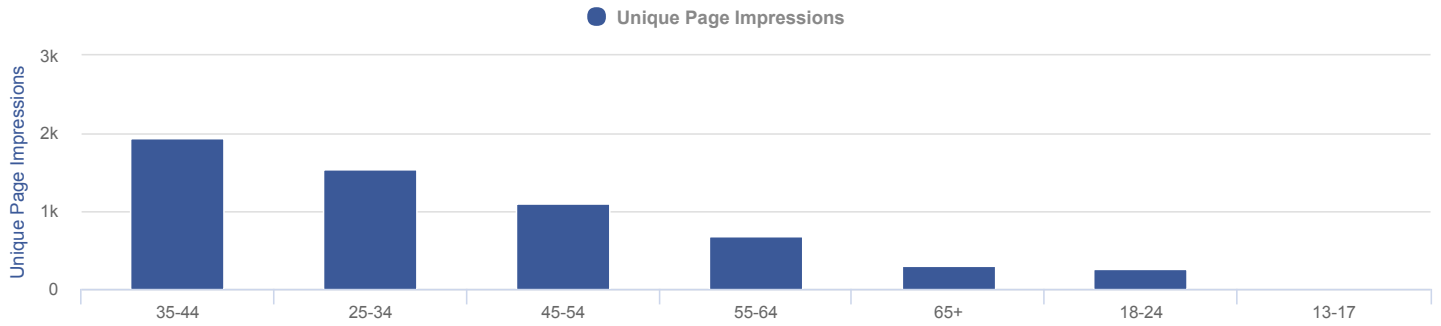
### Engagement



## Page Post Impressions



## Demographic Performance







	Unique Page Impressions	Likes
35-44	1,948	1,252
25-34	1,550	1,017
45-54	1,092	824
55-64	676	433
65+	310	215
18-24	260	184
13-17	6	1

## Posts - Performance

	Likes	Comments	Shares	Post Engaged Users	Post Consumptions	Organic Post Impressions	Paid Post Impressions
<p>Beautiful spot! @beantrailer #lookmomnoaxles --</p>	8	0	0	13	8	597	0
<p>Are full size trucks the ultimate adventure rigs? @gopherdirt --</p>	8	0	0	13	5	626	0
<p>Does it get any bigger!? @runaway_campers towed by a #gwagon,</p>	8	0	0	10	2	592	0
<p>CLIMB! @geoscoutadventures rocking our 2ndGen</p>	5	0	0	8	5	632	0
<p>What a rig! @deskto glory is Active Off-Road Bumpstop</p>	4	0	0	6	4	591	0
<p>How does @powers4x4 do it!? Read a little bit about how Cullen mixes</p>	4	1	0	7	3	363	0

# Timbren Industries

	Likes	Comments	Shares	Post Engaged Users	Post Consumptions	Organic Post Impressions	Paid Post Impressions
 @ripcord_ putting in work! -- #Timbren #LookMomNoAxles	4	1	0	5	2	602	0
 @blackflag_t4r getting flexy with those 3rd gen 4Runner Active Off-	4	0	0	6	3	636	0
 Can't get over this #gwagon build & rad @runaway_campers!	4	0	0	11	8	586	0
 @torcontrd lurking... Sporting our front & rear Active Off-Road	3	0	0	7	4	546	0

